



The Anchor

Potomac and Chesapeake Association for College Admission Counseling

Congratulations Joanne Wood – 2009 Apperson Award Recipient

Presented April 27, 2009 by Susan Rexford; Charles E. Smith Jewish Day School

Table of Contents

Apperson Award 1
President's Corner 2
NACAC's Imagine Fund 4
Marion Flagg Scholarship Recipients 7
Counselor of the Year 9
Executive Board 10
Election Results 12

I am deeply honored to have the privilege of presenting to you the recipient of this year's Richard L. Apperson Award. The Apperson Award is the highest honor which PCACAC bestows upon a member of our organization. The award is given annually to the person selected by the Executive Board who best represents the ideals of PCACAC.

When I reflect on the many people within our organization who have made significant contributions to the heart and soul of PCACAC, this person's name tops the list. For almost a decade, she was the glue that held PCACAC together. Through times of monumental change as we moved our record management to the web; through times of great sadness as we lost our president-elect, Ann Powell; to times of celebration (and relief) as we successfully orchestrated our annual spring conferences; she was in the midst of it all working largely behind the scenes to achieve seamless transition and planning.

When I was gathering my thoughts for today, I requested comments from leaders within PCACAC.

Jim Jump, a PCACAC Past President and current President-Elect of NACAC, offered these thoughts:



Joanne Wood is surrounded by PCACAC Presidents past and future.

"I would argue that PCACAC went through a kind of "Golden Age" during the past ten years, becoming a more sophisticated, mature organization as well as more influential nationally, and that couldn't have happened without [this person]. She was the steady presence in the midst of annual leadership change. During my presidential terms I always knew that she had my back and that she would make sure I didn't forget something important, and I always admired the fact that she was solving problems no one else had even become aware of yet. Her attention to detail and her concern for doing things right are remarkable. I agreed to return as President to fill Ann's term largely because I knew our honoree wanted me to do that."

Arlene Ingram, a Past President and former Apperson Award recipient, summarizes this person's impact on PCACAC much more eloquently than I ever could:

"As President of PCACAC I had just finished leading the PCACAC Tuesday morning business meeting at the Grove Park Inn at the SACAC/PCACAC joint meeting. The crowd was thinning and a tall attractive woman came up to me and told me that she was leaving her current school where she was the college counselor and she knew we were searching for an Executive Assistant ... she would be available. It was as though an

Continued on Page 3.

The President's Corner

Jeffery E. Smith, President, PCACAC; St. Mary's College of Maryland

Annual Conference came to Portsmouth: Participants Became the Rising Tide



The 44th annual PCACAC spring conference came to Portsmouth, Virginia, hoping that the participants of this conference will follow the conference theme and Be The Rising Tide, to help all students achieve their educational goals. A little over 300 conference attendees used the annual conference as a way to network, meet new colleagues, reconnect with old friends, and find ways to serve students with the transition from high to college. Even though the overall numbers of attendees were lower than years past, the atmosphere and the spirit of the conference attendees was strong. The Conference Planning Committee did a tremendous job at putting together a very productive conference in the midst of economic uncertainty and the fact that many high school and college institutions have cut back professional development opportunities for their counselors. Community-based organizations and independent counselors are also cutting back on travel and professional development; so it was very rewarding to see the numbers that attended.

The conference started off with a staple of PCACAC; College Counseling 101. Thanks to Jake Talmage, St. Paul's School (MD) and Don Birmingham, Nansemond-Suffolk Academy (VA) for bringing together a very strong panel of counseling experts to give Tidewater area counselors the chance to get some basic professional tools to help them in their jobs. Another 40 or so first-time attendees to a PCACAC conference got a welcome and how-to maneuver through the sessions and networking thanks to

Maria Cedeno and Tevera Stith, St. Paul's School for Girls (MD). Our Sunday Cracker Barrel session was led by Greg Roberts, University of Virginia (VA) and he moderated a blue-ribbon panel of counseling experts taking questions from the audience. The Renaissance Portsmouth Waterfront Hotel & Conference Center was the perfect backdrop to a warm Sunday afternoon and evening reception and opening dinner, where Betty

The annual conference was a way to network, meet new colleagues, and reconnect with old friends.

Delk, Smithfield High School (VA) gave a heartfelt tribute to the life of Jack Blackburn, former dean of Admission at the University of Virginia. Our Marion Flagg Scholarship recipients and our Ann Powell Mentors were honored to round out the evening.

On Monday, Local Counselor Day was highlighted by the bulk of events at the conference. Thank you to Kevin Holmes, who networked to get the word out about the conference to the Hampton Roads Area school counselors. Lakeisha Phelps, Old Dominion University (VA) and Tiffany Ray, Old Dominion University (VA) provided information about the local area and hospitality for the many out-of-towners who came to the conference. New to the conference was a Welcome session where PCACAC had the chance to give a brief history about the organization, provide resources and benefits of membership, talk about some of the upcoming events in the region, including being the host region for

the NACAC national conference in Baltimore this September. Lisa Hill, Goucher College (MD) and Susan Rexford, Charles E. Smith Jewish Day School (MD) who chair the local arrangements committee made a call for volunteers and shared some of the things that will be happening in Baltimore. We also heard from John Boshoven, who was the NACAC liaison and provide us with news from the national office and a view of how things are looking from a national perspective in regards to the college admission field.

Heidi Coxon, St. Mary's College of Maryland (MD) and Jayne Fonash, Academy of Science (VA) put together an excellent program of breakout sessions on a number of topics including; recommendation writing, understanding the FAFSA form, social media in admissions, recruiting athletes, using student volunteers in admissions and recruiting underrepresented student populations. Our keynote speaker for the Monday luncheon was Christopher Metzler, who is a leader in the area of affirmative action, from Georgetown University. Our Apperson award winner this year was Joanne Wood, former Executive Assistant with PCACAC. Close to 50 colleges were a part of our Counselor's College Fair, thanks to Barbara Conner, West Potomac High School (VA) and Kathleen Orchant (Heritage High School (VA). Seventeen exhibitors were a part of our exhibit hall, thanks to the work of Robyn Lady, Chantilly High School (VA) and Alice Robertson High School (VA). Monday evening we set sail (gas powered) with our social held on the Spirit of Norfolk.

The Anchor newsletter is produced quarterly for PCACAC members.

Editor: Joe Manning

We welcome your submissions. Material for the next issue is due Oct. 15 for a Dec. 1 publication. Articles, announcements and high-resolution photos may be sent to manningjp@jmu.edu.

PCACAC

Attn: Mary Layman
College Advisor

The Covenant School
Post Office Box 8308

Charlottesville, VA 22906

Tour guides Amy Takayama-Perez (George Mason University (VA) and Angela Baumler, College of Notre Dame (MD) made sure that our play was just as eventful as our work during the day. On Tuesday, a number of school counselors took advantage of college tours put together by Sara Gastler, Virginia Wesleyan College (VA) and Karen Felton, University of Maryland (MD) that showcased Old Dominion University, Norfolk State University and Virginia Wesleyan College.

Another new event at the conference was our Silent Auction. Michael Johnson, Warren County High School (VA) and Rachel Pennington, University of Mary Washington (VA) collected a number of items that were bid on which benefitted the Ann

Powell Mentoring Fund and the NACAC Imagine Fund. A little over a \$1,000.00 was raised through the silent auction. Others who were a part of the planning committee who deserve thanks are Diane Feineis, Maury High School – Retired (VA) and Ben Rous, Hampton Roads Academy (VA) who handled the evaluations, Heather O’Toole Hampton Roads Academy (VA) and Elaine McDermott Hampton Roads Academy (VA) who ran registration, Lucy Duke, Cristo Rey Jesuit High School (MD) and Rebekah Porter, University of Maryland Baltimore County (MD) who over saw the conference program, Patrick Mazur, George Mason University (VA) who was our sponsorship chair, Mary Layman, The Covenant

School (VA), who is the current PCACAC Executive Assistant and Lindsay Moss, Virginia Tech (VA) who is the PCACAC Conference Coordinator. (Special note; Lindsay successfully completed her master’s degree this spring at Virginia Tech as she was helping set up this year’s conference).

With the completion of another spring conference, we can finish up the academic year strong, make sure that our students successfully graduated and hopefully enrolled in the college of their choice and ready to start the next chapter in their lives. Thank you again to all who helped with the conference and to all who came to the conference to *Be the Rising Tide*.

Our Silent Auction benefitted the Ann Powell Mentoring Fund and the NACAC Imagine Fund raising a little over \$1,000.

Apperson Award

Continued from Page 1.

angel had emerged from the bustling crowd to answer our prayers. We desperately needed her as we had experienced an exceptionally tumultuous time after Sallie Scott’s departure. Upon reflection of the past ten years, I believe that much of PCACAC’s success can be directly attributed to her because of her steady, solid organized approach to solidifying our foundation. When she assumed her role she was able to harness the scattered organizational energy (and all of the paperwork). Through various changes of leadership she mothered PCACAC as though it were one of her children.”

I know personally that during my three years in the presidential cycle this award recipient was always on speed dial. Without her, on many occasions, I would have been lost. She always knew when to give me the much needed pep talk, when to share a smile or heart-warming story that would make my day, or when to remind me in the most tactful way possible of tasks I needed to do to keep PCACAC running smoothly. And she did it all with patience, care, and an abiding love for PCACAC and its members.

For almost twenty years she was an exemplary guidance and college counselor at the Academy of the Holy Cross in Maryland after beginning as a lab assistant and teacher. She earned her counseling degree while working full time and managing her family of six children. She

is a wonderful parent and role model for her children, a loving and supportive wife to her beloved husband Bill, and a treasure of a grandmother to her adored grandchildren. To us, quite simply, she has been our friend, our support, our anchor — Joanne Wood, our 2009 Apperson Award recipient.

Recent Past Apperson Award Recipients

| | |
|------|-------------------------|
| 2008 | Evelyn Boyd White |
| 2007 | Betty Delk |
| 2006 | Virginia Carey |
| 2005 | Ann Story Royall Powell |
| 2004 | James W. Jump |
| 2003 | Arlene P. Ingram |
| 2002 | Bertrand R. Hudnall |

PCACAC's Benefit from the NACAC Imagine Fund

Contributions to NACAC's Imagine Fund, gives underserved college counseling professionals the chance to participate in professional development opportunities and better serve their students. This national fund has helped PCACAC in a number of ways. Over the years, PCACAC has applied for and received several grants to support counseling initiatives such as: attendance of former Marion Flagg recipient Theresa Atta, Collegiate Directions, Inc. (MD) to attend the 2008 NACAC Legislative Conference in Washington, DC,

to advocate for her students at the federal level, and the attendance of five Richmond, Virginia public schools counselors to attend the 2009 Summer Institute. Because of the generous donations of the membership of PCACAC, we won the affiliate challenge last year and will be able to offer two registration fee waivers for the NACAC national conference in Baltimore, Maryland. You can make donations online via the NACAC website www.nacacnet.org.

This year, PCACAC has continued the strong tradition of giving back to those in our profession

by having half of the donations received from the Silent Auction from our annual conference (approximately \$500.00) going to the Imagine Fund. Any contribution that you make will make a difference by providing the chance for college counseling professionals to take advantage of professional development opportunities in their region. If you have any questions about the Imagine Fund, please contact Richard Edgar, Director of Admissions at St. Mary's College of Maryland, and a member of the NACAC Fund Development Committee.



To make a donation, visit
www.nacacnet.org/



**National Association for
College Admission Counseling**
Guiding the way to higher education

Contribute to Imagine, the National Association for College Admission Counseling's Annual Fund. This unrestricted fund supports the Presidents' Council Grants and other programmatic and professional development initiatives within our strategic plan.

PCACAC's Inaugural Silent Auction Raises over \$1000 for the Ann Powell Mentoring Fund and NACAC's Imagine Fund

Jeffery E. Smith, President, PCACAC; St. Mary's College of Maryland

When the PCACAC Conference Planning Committee was meeting over the past summer to plan for our 44th annual conference, there was talk about looking to change the way in which we would give away door prizes and raffle items. Some discussion centered on having an hourly drawing and have names posted on a bulletin board. But the committee didn't want to have conference attendees so focused on their ticket stubs that they didn't focus on the sessions or the networking. So we decided to hold our inaugural silent auction where donated items would be auctioned off throughout the conference. Everything from a wine gift basket to a free night at next year's conference at Dover Downs, to donated art pieces from local college professors were collected by our the Door Prize/Raffle committee of Michael Johnson, Warren County High School (VA) and Rachel Pennington, University of Mary Washington (VA) and used for our first ever silent

auction. Proceeds from the auctioned items went towards the Ann Powell Mentoring Fund and the NACAC Imagine Fund. The total amount of contributions generated by the silent auction was \$1,020, which will be split between these two worthy causes. Special thanks also needs to go to Lindsay Moss, Conference Coordinator, and Rachel for their idea of having local elementary school students decorate flower pots which were used as centerpieces during the conference meals. Those attendees who had a birthday soon after the conference received an early birthday gift; decorated flower pots. Other flower pots were given to PCACAC members who served on the NACAC executive board in the past. Thank you to PCACAC members and friends who donated auction items and to all our conference attendees who bid and won during our annual conference. Everyone was a winner during our silent auction.

Membership News

Sherryl Fletcher, Johns Hopkins University and Carolyn Doyle, Archmere Academy, Co-Chairs, Membership Committee

Congratulations to Diane Feineis on her retirement from Maury High School in Norfolk VA. Diane has been a wonderful asset to the Membership Committee in her tireless efforts to recruit more Virginians. We are hoping she will continue to assist with membership efforts and stay on the Committee!

Welcome to Renee Norden, Director of College Counseling at Highland School in Warrenton VA. Renee has volunteered to join the Membership Committee.

At the recent PCACAC conference in Portsmouth VA, the Executive Board approved changing our membership year from a renewal date of July 1 to October 1. Now it's easy to remember; when a new academic year begins, it's time to renew your PCACAC membership.

We are pleased to report that our membership has significantly increased in West Virginia. This is largely due to the efforts of Paul Feakins, Norfolk Academy (VA), and immediate Past President of PCACAC. We're very proud of all our current West Virginia members! Thanks Paul for your valuable help.

Our Membership Committee is always looking to add new members. We have at least one high school and one college colleague from each state and the District of Columbia, an Independent Counselor representative, a Community College representative and a NACAC liaison. Most communication with committee members is via email since we're located in different states. This is a great way to get involved in our organization without a significant time commitment. Please contact either Sherryl or Carolyn if you are interested.

Please consider taking PCACAC recruitment cards to conferences, fairs or workshops to help spread the word of the many benefits of membership. Contact Sherryl Fletcher for recruitment cards.

Sherryl Fletcher
Senior Associate Director
Johns Hopkins University
Sherryl.Fletcher@jhu.edu
(410) 516-8171

Carolyn Doyle
Director of Guidance and College Counseling
Archmere Academy
cdoyle@archmereacademy.com
(302) 798-6632 x771

Welcome to Renee Norden, Director of College Counseling at Highland School in Warrenton, VA.



Support your PCACAC Colleague Jenifer Blair for NACAC Board of Directors

The Potomac and Chesapeake affiliate association of NACAC has a long standing tradition of developing leaders at the regional and national level. We are proud to announce that Jenifer Blair, Boys' Latin School of Maryland (MD) is a candidate for NACAC's Board of Directors. Please encourage and support Jenifer during the upcoming National Conference in Baltimore. Looking for a refresher on Jenifer's credentials or want to introduce Jenifer to your NACAC colleagues? We hope the information outlined below helps.

Jenifer L. Blair – Director of College Counseling, Boys' Latin School of Maryland

Candidate for NACAC's Board of Directors

NACAC Experience:

- Member, 1990-present;
- Editorial Board chair, 2001-2002;
- Editorial Board member, 2000-2002;
- Affiliate Presidents' Council, 1996-1998;

Potomac & Chesapeake ACAC Experience:

- Member 1983-present
- Admission Practices Committee member, 2005-present;
- Credentials Committee chair, 2005-present;
- NACAC Alternate Assembly Delegate, 1999-2000, 2008-2009;
- Nominating Committee chair, 1998-1999;
- Past President and Chief Assembly Delegate, 1998-1999;
- NACAC Assembly Delegate, 1994-1999;
- President, 1997-1998;
- President-elect, 1996-1997;
- Publications and Research Committee chair, 1990-1994;
- Conference Planning Committee member, 1986, 1992, 1993;
- Local Arrangements Committee chair, 1992, 1993;

Other Professional Experience:

- American Association of Collegiate Registrars and Admissions Officers: member, 1990-2009;
- Virginia Association of Collegiate Registrars and Admissions Officers: member, 1983-2003; Nominations and Elections Committee chair, 2003; Past President, 2003; President, 2002; Annual Meeting Committee chair, 2001; President-elect, 2001; School and College Relations Committee chair, 1991-1994; School and College Relations Committee member, 1988-1994; Conference Planning Committee member, 1989;

Professional Experience:

- Boys' Latin School of Maryland, Baltimore, MD: Director of College Counseling, 2008-present;
- University of Baltimore, Baltimore, MD: Associate Vice President for Enrollment Management, 2006-2008;
- College of Notre Dame of Maryland, Baltimore, MD: Vice President for Enrollment Management, 2003-2005;
- University of Mary Washington, Fredericksburg, VA: Dean of Undergraduate Admissions, 2000-2003; Senior Associate Dean of Admission and Interim Director of Admissions and Marketing, 1999-2000; Associate Dean for Admissions, 1989-1998; Assistant Dean of Admissions and Financial Aid, 1983-1989; Research Assistant in the Office of Alumni and Development, Spring 1983; Admissions Counselor, Fall 1982;
- University of Virginia, Charlottesville, VA: Area Coordinator – Office of the Dean of Students, Residence Life, 1994-1995;

Education:

- Ed.D., Higher Education Administration, University of Virginia, Charlottesville, VA;
- M.Ed., Social Foundations of Education, University of Virginia, Charlottesville, VA;
- B.A., Economics, University of Mary Washington, Fredericksburg, VA;

Community/School Service:

- Towsontowne (MD) Rotary: member, 2008-present; Vocational Lane Director 2009-2010
- Richmond (VA) Jaycees: Individual Development vice president, 1990-1991; New Member Orientation Coordinator, 1989-1990; Membership vice president, 1988-1989; Activation and Retention director 1987-1988;
- St. Mary's Hospital, Richmond, VA: Emergency Room volunteer, 1996-2000;
- University of Mary Washington, Fredericksburg, VA: Co-chair of 25th Reunion Committee, 2007; Student Conduct Hearing Board member, 1993-1994, 1996-1997; Alumni-Student Recruitment Program coordinator, 1983-1997; 50/50 Mentor academic advisor, 1987-1996; AIDS Education Committee Volunteer, 1990-1994; Project Soar presenter and volunteer, 1990, 1993; Alumni Scholarship Selection Committee member, 1989;
- Virginia Jaycees: Individual Development program manager, 1993; Leadership Development program manager, 1992-1993;

Awards:

- Jean Rayburn Memorial Research Grant Recipient, 1995;
- Outstanding Young Women of America, 1988;
- Richmond (VA) Jaycees, 'Key Man' Life Member, 2002;
- Richmond (VA) Jaycees, W. W. Davis Award for an Outstand Non-Board Member, 1989-1990;
- Virginia Association of Collegiate Registrars and Admissions Officers, Distinguished Service Award, 2004;
- Virginia Association of Collegiate Registrars and Admissions Officers, Honorary Membership, 2003;
- Virginia Jaycees, Life Member, 1997;

Meet the Marion Flagg Scholarship Recipients

The Human Relations Committee was pleased to bring six new counselors into PCACAC via the Marion Flagg Scholarship program. The scholarship, which is named after a leader in the area of making sure that underrepresented students have a voice in the college admission process, Marion Flagg, has been awarded to those individuals who work to make sure that all students have the chance of a college education. These new PCACAC members truly are the “Rising Tide,” that will help students achieve their future educational dreams.

The scholarship award includes complimentary registration for the PCACAC spring conference and a one-year membership in PCACAC. There were a number of past recipients in the audience as the 2009 group was honored. Past recipients Robin Ricks, New Era Academy (MD) and Kristina Herbst, Liberty High School (VA) were inspired enough by their recognition to be session presenters at this year’s conference. The hope with the Marion Flagg Scholarship program is to give newer counselors the tools they need to be able to help their students and give back to the organization.

“I was humbled to be surrounded by the vast number of experts around me and enjoyed all the workshops and networking opportunities,” Monchaya Jetabut said. “Thank you for a wonderful experience ...” Erin Rittenhouse said, “I did find the most useful part of the experience to be the sessions. There was a lot of good discussion in each session and that made it very real to me.” We hope that all Flagg Scholarship recipients got just as much out of the conference as Monchaya and Erin. Any Marion Flagg Scholarship recipient who would like to know about PCACAC and the resources available are encouraged to visit our Web site www.pcacac.org. Recipients are also encouraged to join a committee, volunteer for an upcoming event, and to stay connected with the association.

The scholarship is awarded to those individuals who work to make sure that all students have the chance of a college education.

The 2009 Marion Flagg Scholarship recipients are:

Rashad Ferebee

Counselor
Maury High School (VA)

Monchaya Jetabut

Counselor
Rockville High School (MD)

Erin Rittenhouse

Counselor
Western Albemarle High School (VA)

Vera Steward

Counselor
Central High School (VA)

Krisna Taylor

Counselor
Lake Braddock Secondary School (VA)

Robin Willis

College Advisor
Southern Maryland College Access Network (MD)



2009 Marion Flagg Scholarship Recipients, Krisna Taylor, Monchaya Jetabut, Erin Rittenhouse, Robin Willis, and Rashad Ferebee.

Movers and Shakers

Congratulations to **Sue Rexford** for accepting the position of Director of College Counseling at the Charles E. Smith Jewish Day School in Rockville, MD. Although the staff and students at West Springfield High School are sad to see Sue leave Fairfax County, PCACAC is happy she remains in our region!

After twenty years at the University of Richmond, **Sabena Moretz** is focusing her attention on completing her studies at the College of William & Mary. Your friends and colleagues in PCACAC wish you all the best Sabena and look forward to creating new memories.

The PCACAC Executive Board welcomes **Heather O'Toole** as our newly appointed Meetings and Conference Coordinator. Congratulations are also in order for her recent engagement. Welcome and Congrats Heather.

After many years involved with Potomac and Chesapeake ACAC, **Diane Feineis** has retired from the profession and enjoying all the wonderful things promised to us upon retirement. We wish her all the best as she catches up on her readings, creates wonderful gardens at home; and spoils her grandchildren silly.

SAVE THE DATE!



APRIL 25-27, 2010

45TH ANNUAL PCACAC SPRING CONFERENCE DOVER DOWNS HOTEL AND CASINO

PCACAC is returning to Delaware on April 25-27, 2010 for the 45th Annual PCACAC Spring Conference at Dover Downs Hotel and Casino. Check the website for upcoming details. Members on both sides of the college admissions desk are invited to join the 2010 Conference Planning Committee. For more information on volunteering contact Jayne Fonash, Conference Chair, at jayne.fonash@loudoun.k12.va.us.



PCACAC Past Presidents Susan Rexford and Dave Kraus join PCACAC Secretary Leigh Martin Lowe on the Portsmouth Renaissance terrace.



Conference guests catch up during the President's Reception.

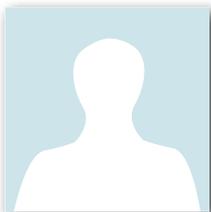
PCACAC Recognizes 2009 Counselor of the Year Awards

Again this year, Potomac and Chesapeake ACAC presents ten Counselor of the Year awards to recognize outstanding counselors making a difference in students' lives. The awards were given out at the Monday Conference Luncheon. Special thanks go out to Jayne Fonash, Loudoun County Academy of Science (VA) for coordinating this year's award winners, taking over for David Kraus, formerly of Radford University and Past-President of PCACAC.

As the 2009 – 2010 academic year begins this fall, please feel free to nominate someone for the 2010 Counselor of the Year award. Nomination forms will be available at www.pcacac.org. Deadlines for nominations will be January, 2010.



Gustavo Minaya, Heather O'Toole, Ben Rous, Mildred Johnson, and Mandy Weaver.



Don't Be That Member

Did you meet this PCACAC member at the spring conference in Portsmouth? Has this member tried to schedule a high school visit during the fall travel season? Have you seen this person's Wanted Poster in your local campus post office? Are you that member? Find out by logging on to the PCACAC Web site and check out your profile. Uploading your favorite picture is an easy task that you control. Replace your avatar photo today and challenge your PCACAC colleagues to do the same.

Congratulations to the 2009 Counselor of the Year recipients:

Delaware

Terence Gilheany

Director of College Counseling
St. Andrews School

Bill Bickley

Admissions Counselor
University of Delaware

District of Columbia

Patricia Strohm

Director of College Guidance
National Cathedral School

Kelly Ward

Assistant Director of Admissions
The George Washington University

Maryland

Peg Cothorn

College Counselor
The Yellow Brick Road

Gustavo Minaya

Assistant Director of Admissions
Towson University

Virginia

Ben Rous

College Counselor
Hampton Roads Academy

Heather O'Toole

College Counselor
Hampton Roads Academy

Mildred Johnson

Director of Admissions
Virginia Tech

West Virginia

Kimberly Patton

Counselor
Martinsburg High School

Mandy Weaver

Regional Recruiter
West Virginia University

PCACAC Executive Board

2009 – 2010

PRESIDENT

Jeffrey E. Smith (09-10)
Associate Director of
Admissions
St. Mary's College of Maryland
18952 East Fisher Road
St. Mary's City, MD 20868
PH: 800-492-7181
FAX: 240-895-5001
E-MAIL: jesmith2@smcm.edu

PRESIDENT-ELECT

Jayne C. Fonash (09-10)
Director of Guidance
LCPS Academy of Science
21326 Augusta Drive
Sterling, VA 20165
PH: 591-434-4470
FAX: 591-434-4421
E-MAIL:
jayne.fonash@loudoun.k12.va.us

PAST PRESIDENT

Paul M. Feakins (09-10)
Director of College Counseling
Norfolk Academy
1585 Wesleyan Avenue
Norfolk, VA 23502
PH: 757-461-2223 X 5357
FAX: 757-455-3181
E-MAIL:
pfeakins@norfolkacademy.org

SECRETARY

Anne R. Mickle (09-11)
Director of College Counseling
St. Timothy's School
8400 Greenspring Avenue
Stevenson, MD 21153
PH: 410-486-7400 X 3081
FAX: 410-486-5910
E-MAIL: amickle@stt.org

TREASURER

Michael G. Oligmueller (08-10)
Director of College Counseling
Connelly School of
the Holy Child
9029 Bradley Boulevard
Potomac, MD 20854
PH: 301-365-0955
FAX: 301-365-0981
E-MAIL:
moligmueller@holychild.org

NACAC COLLEGE DELEGATE

Dale Bittinger (09-12)
Director of Admissions
University of Maryland
Baltimore County
1000 Hilltop Circle
Baltimore, MD 21250
PH: 410-455-2278
FAX: 410-455-1094
E-MAIL: bittinge@umbc.edu

NACAC COLLEGE DELEGATE

Wray N. Blair (07-10)
Associate VP for Enrollment
Management
Frostburg State University
101 Braddock Road
Frostburg, MD 21532
PH: 301-687-4201
FAX: 301-687-7074
E-MAIL:
wnblair@frostburg.edu

NACAC COLLEGE DELEGATE

Kelly M. Farmer (08-11)
Assistant Director of Admissions
Stevenson University
1525 Greenspring Valley Road
Stevenson, MD 21153
PH: 443-352-4406
FAX: 443-352-4440
E-MAIL:
kmarfarmer@stevenson.edu

NACAC COLLEGE DELEGATE

Louis L. Hirsh (08-11)
Director of Admissions
University of Delaware
116 Hullahen Hall
Newark, DE 19716
PH: 302-831-1209
FAX: 302-831-6905
E-MAIL: louhirsh@udel.edu

NACAC COLLEGE DELEGATE

Alan J. Liebrecht (09-12)
Vice President for Enrollment
University of Charleston
2300 MacCorkle Ave., SE
Charleston, WV 25304
PH: 304-357-4763
FAX: 304-357-4781
E-MAIL:
alanliebrecht@ucwv.edu

NACAC COLLEGE DELEGATE

James A. Pennix (08-11)
Director of Admissions
Roanoke College
221 College Lane
Salem, VA 24153
PH: 540-375-2270
FAX: 540-375-2267
E-MAIL: pennix@roanoke.edu

NACAC HIGH SCHOOL DELEGATE

Jenifer L. Blair (09-12)
Director of College Counseling
Boys' Latin School of Maryland
822 West Lake Avenue
Baltimore, MD 21210
PH: 410-377-5192
FAX: 410-377-4312
E-MAIL:
jlblair@boyslatinmd.com

NACAC HIGH SCHOOL DELEGATE

Bob Gambarelli (07-10)
Director of Student Services
James Madison High School
2500 James Madison Drive
Vienna, VA 22181
PH: 703-319-2337
FAX: 703-319-2470
E-MAIL:
bob.gambarelli@fcps.edu

NACAC HIGH SCHOOL DELEGATE

Paul W. Horgan (09-12)
Director of College Counseling
Foxcroft School
22407 Foxhound Lane
Middleburg, VA 20118
PH: 540-687-4361
FAX: 540-687-3627
E-MAIL: phorgan@foxcroft.org

NACAC HIGH SCHOOL DELEGATE

Betty M. Jones (07-10)
Director of College Counseling
Norfolk Collegiate School
7336 Granby Street
Norfolk, VA 23505
PH: 757-480-2885
FAX: 757-588-8655
E-MAIL: vabj@aol.com

NACAC HIGH SCHOOL DELEGATE

Kathleen E. Martin (07-10)
Director of College Guidance
Wilmington Friends School
101 School Road
Wilmington, DE 19803
PH: 302-576-2923
FAX: 302-576-2939
E-MAIL:
kmartin@wilmingtonfriends.org

NACAC HIGH SCHOOL DELEGATE

Ben C. Rous (09-12)
Co-Director of College
Counseling
Hampton Roads Academy
739 Academy Lane
Newport News, VA 23602
PH: 757-884-9389
FAX: 757-369-5624
E-MAIL: brous@hra.org

NACAC HIGH SCHOOL DELEGATE

Tevera D. Stith (08-11)
Director of College Counseling
St. Paul's School for Girls
11232 Falls Road
Brooklandville, MD 21022
PH: 410-823-6323 X 1043
FAX: 410-828-7238
E-MAIL: tstith@spsfg.org

ADMISSION PRACTICE CO-CHAIR

James "Dal" Holmes (09-10)
Retired
224 Valley Road
Chestertown, MD 21620
PH: 410-778-4988
FAX: None
E-MAIL: jmholmes@dmv.com

ADMISSION PRACTICE CO-CHAIR

Gregory W. Roberts (09-10)
Dean of Admission
University of Virginia
P. O. Box 400160
Charlottesville, VA 22904
PH: 434-982-3380
FAX: 434-294-3587
E-MAIL: groberts@virginia.edu

COLLEGE FAIR/COLLEGE NIGHT CHAIR

Shannon Gundy (09-10)
Director of Undergraduate
Admissions
University of Maryland
Mitchell Building
College Park, MD 20742
PH: 301-314-8757
FAX: 301-314-9693
E-MAIL: sgundy@umd.edu

CREDENTIALS CHAIR

Jenifer L. Blair (09-10)
Director of College Counseling
Boys' Latin School of Maryland
822 West Lake Avenue
Baltimore, MD 21210
PH: 410-377-5192
FAX: 410-377-4312
E-MAIL:
jlblair@boyslatinmd.com

Become involved in PCACAC!

**Contact a member of the
Executive Board to find out how.**

Advertise in *The Anchor*

Want to reach the PCACAC membership? Consider purchasing advertising space in a future issue of *The Anchor*. High-resolution, 300 dpi PDF, TIFF or JPEG ads that are in keeping with the PCACAC philosophy can be submitted to Joe Manning, manningjp@jmu.edu.

| | | |
|--------------|--------------|-------|
| Full Page | 7.5" x 9" | \$200 |
| Half Page | 7.5" x 4.5" | \$100 |
| Quarter Page | 3.75" x 4.5" | \$75 |

The Anchor Deadlines

Late Fall

Submission Deadline: Oct. 15
Online Publication Date: Dec. 1

Spring

Submission Deadline: Jan. 15
Online Publication Date: Mar. 1

Summer

Submission Deadline: May 15
Online Publication Date: July 1

Early Fall

Submission Deadline: July 15
Online Publication Date: Sept. 1

CURRENT TRENDS & FUTURE ISSUES CHAIR

Robert F. Herr (09-10)
Assistant VP for Enrollment Management
Stevenson University
1525 Greenspring Valley Road
Stevenson, MD 21153
PH: 410-486-7001
FAX: 443-352-4440
E-MAIL: RHerr@stevenson.edu

PAST PRESIDENT COUNCIL CHAIR

Susan Rexford (09-10)
Director of College Guidance
Charles E. Smith
Jewish Day School
11710 Hunters Lane
Rockville, MD 20852
PH: 301-692-4937
FAX: 301-230-1986
E-MAIL: srexford@cesjed.org

TECHNOLOGY CHAIR

Amy W. Jarich
Sr. Assoc. Dean,
Undergraduate Admission
University of Virginia
P. O. Box 400160
Charlottesville, VA 22904
PH: 434-982-3200
FAX: 434-294-3587
E-MAIL: ajarich@virginia.edu

NACAC CONFERENCE 2009 CO-CHAIR

Susan Rexford (09-10)
Director of College Guidance
Charles E. Smith Jewish Day School
11710 Hunters Lane
Rockville, MD 20852
PH: 301-692-4937
FAX: 301-230-1986
E-MAIL: srexford@cesjed.org

GOVERNMENT RELATIONS CHAIR

Margaret F. Cothorn (09-10)
Independent Counselor
4732 Merivale Road
Chevy Chase, MD 20815
PH: 301-652-2863
FAX: None
E-MAIL: rcothorn@att.net

PROFESSIONAL DEVELOPMENT CO-CHAIR

Don Birmingham (09-10)
Director of College Counseling
Nansemond-Suffolk Academy
3373 Pruden Boulevard
Suffolk, VA 23434
PH: 757-539-8789
FAX: 757-539-4176
E-MAIL: dbirmin@nsacademy.org

AD HOC COMMITTEES

ANN POWELL MENTORING PROGRAM CHAIR

Arlene P. Ingram (09-10)
Director of College Guidance
Cape Henry Collegiate School
1320 Mill Dam Road
Virginia Beach, VA 23454
PH: 757-963-8209
FAX: 757-481-9194
E-MAIL: arleneingram@capehenry.org

EX OFFICIO

DEPUTY TREASURER

Cameron Seay (09-10)
Director of College Advising
The Covenant School
175 Hickory Street
Charlottesville, VA 22902
PH: 434-220-7332
FAX: 434-220-7346
E-MAIL: cseay@covenantschool.org

MEETINGS/CONFERENCE COORDINATOR

Heather O'Toole (09-10)
Co-Director of College Counseling
Hampton Roads Academy
739 Academy Lane
Newport News, VA 23602
PH: 757-369-5639
FAX: 757-884-9137
E-MAIL: hotoole@hra.org

PROFESSIONAL DEVELOPMENT CO-CHAIR

Jake Talmage (09-10)
Director of College Counseling
St. Paul's School for Boys
11152 Falls Road
Brooklandville, MD 21022
PH: 410-821-3033
FAX: 410-427-0388
E-MAIL: dbirmin@nsacademy.org

FUND DEVELOPMENT EXPLORATION

Carl Ahlgren (09-10)
Director of College Counseling
5407 Roland Avenue
Baltimore, MD 21210
PH: 410-323-3800 X226
FAX: 410-464-3132
E-MAIL: cahlgren@gilman.edu

PCACAC STAFF

TECHNOLOGY COORDINATOR

Robert "Robby" Knight
E-MAIL: webmaster@pcacac.org

MEMBERSHIP CO-CHAIR

Carolyn T. Doyle (09-10)
College Counselor
Archmere Academy
3600 Philadelphia Pike
Claymont, DE 19703
PH: 302-798-6632
FAX: 302-798-7290
E-MAIL: cdoyle@archmereacademy.com

PUBLICATIONS & RESEARCH CHAIR

Joseph P. Manning (09-10)
Associate Director of Admissions
James Madison University
Sonner Hall MSC 0101
Harrisonburg, VA 22807
PH: 540-568-3476
FAX: 540-568-3332
E-MAIL: manningjp@jmu.edu

NACAC CONFERENCE 2009 CO-CHAIR

Lisa M. Hill (09-10)
Associate Director of Admissions
Goucher College
1021 Dulaney Valley Road
Baltimore, MD 21204
PH: 410-337-6517
FAX: 410-337-6354
E-MAIL: lhill@goucher.edu

PCACAC EXECUTIVE ASSISTANT

Mary A. Layman (08-09)
PCACAC
P. O. Box 8308
Charlottesville, VA 22906
PH: 434-973-7923
(home office)
CELL: 434-962-8480
FAX: 434-973-7923* (call first)
E-MAIL: mLAYMAN@pcacac.org

MEMBERSHIP CO-CHAIR

Sherryl A. Fletcher (09-10)
Senior Associate Director of Admissions
Johns Hopkins University
3400 North Charles Street
Baltimore, MD 21218
PH: 410-516-8171
FAX: 410-516-6025
E-MAIL: sherryl.fletcher@jhu.edu

election results election results

President-Elect

The president-elect serves the first year of a three year cycle as the chair of the spring conference. The president-elect also serves as an Assembly delegate to the NACAC General Assembly and attends the NACAC conference, Legislative Conference and Leadership Development Institute during the presidential cycle.



Jayne Fonash, Guidance Director, Academy of Science, Loudoun County Public Schools, Sterling, VA

Secretary

The secretary serves a two year term of office. The secretary is responsible for keeping the official record of all meetings of the Executive Board and the General Membership. Minutes are to be submitted to NACAC at the end of each membership year. The secretary will also be responsible for sending out the minutes in advance of the meeting and for bringing extra copies to the meeting. The secretary will handle correspondence (as needed) by the president and will maintain the Executive Board roster (working with the Executive Assistant).



Anne Mickle, Director of College Counseling, St. Timothy's School, Stevenson, MD

College Delegates

College Delegates serve a three year term and represent PCACAC at the NACAC Assembly meetings held during the national conference. Assembly delegates are allotted to each state/regional affiliate based on the number of NACAC members within the region.



Dale Bittinger, Director of Undergraduate Admissions and Orientation, University of Maryland Baltimore County, Baltimore, MD



Alan J. Liebrecht, Vice President for Enrollment, University of Charleston, Charleston, WV

election results election results

High School Delegates

High School Delegates serve a three year term and represent PCACAC at the NACAC Assembly meetings held during the national conference. Assembly delegates are allotted to each state/regional affiliate based on the number of NACAC members within the region.



Jenifer Blair, Director of College Counseling, The Boys' Latin School of Maryland, Baltimore, MD



Paul Horgan, Director of College Counseling, Foxcroft School, Middleburg, VA



Benjamin Rous, Co-Director of College Counseling, Hampton Roads Academy, Newport News, VA

JAMES MADISON UNIVERSITY



Academic Open Houses FALL 2009

SATURDAY, OCT. 24:

College of Business, College of Education

SATURDAY, OCT. 31:

College of Integrated Science and Technology, School of Engineering, College of Science and Mathematics

For program details and registration, go to:
www.jmu.edu/admissions/openhouses09

Come see why *U.S. News & World Report* has ranked us as the South's top public master's-level university for 16 straight years.



Congratulations Jennifer, Melitta, Ronnie, and Susannah.

Inaugural Class of the Ann Powell Memorial Mentoring Program

Melitta Brinkley
Windsor High School (VA)

Jennifer Dowdy
Gretna High School (VA)

Ronnie Neal
Virginia State University (VA)

Susannah Sullivan
Southern High School (MD)

Lori Tyson
Matoaca High School (VA)

Welcome to PCACAC!

The NACAC 2009
Local Advisory
Committee looks
forward to welcoming
you to Baltimore's
Charm City.

